

JUSTICE (and humor) FOR ALL
(A monthly humor letter) November 1997

This humor letter contains both clean original humor as well as clean bits of humor that have found their way to me via Email. Many times the original author is unknown so if you read something here that you find very funny it's OK to assume that I wrote it. You have my permission to reproduce and distribute any items you'd like as well as the entire humor letter just so long as you are doing it for free and not for profit.- Enjoy! For permission to use any parts of this humorletter in company newsletters please contact Jeff at:jeff@jeffjustice.com. Please feel free to download it to others or cut it up and post it on the bulletin board.- Enjoy!

MADISON AVENUE MISSES

In Italy, a campaign for Schweppes Tonic Water translated the name into "Schweppes Toilet Water."

Clairol introduced the "Mist Stick"

curling iron into Germany only to find out that "mist" is slang for manure. Not too many people had use for the "manure stick".

When General Motors introduced the Chevy Nova in South America, it was apparently unaware that "no va" means "it won't go."

Also in Chinese, the Kentucky Fried Chicken slogan "finger-lickin' good" came out as "eat your fingers off".

Humor and Training Tip #15

Put some humor in those slides and overheads. It will grab the attention of your participants, help make your point and increase the retention of your message.

Try a funny graph, silly statistics or cartoons. Even the addition of some humorous clip art can be enough to liven up your presentation.

Humor Tip #14

Lighten up! The number one sign of burnout is taking yourself too seriously. Serious people scare me. They're the ones that start wars! You never hear goofy people saying, "Well OK! Let's nuke 'em!"

I doubt that Saddam Hussein has a pair of Groucho glasses.

Ad-Libs for Speakers and Trainers

You pause too long or lose your place...

"Where was I? Oh yes! I was here!" Then take a step to the left or right or
"I was just waiting for the slow ones to catch up."

You stumble over your words...

"That's the first time I've had words stick to the roof of my mouth."

People are talking during your presentation and won't quit...

"So, I see you've broken into small discussion groups."

WHO IS JEFF JUSTICE?

Jeff Justice, president of Corporate Comedy, is a professional speaker/entertrainer who is available throughout the country for keynotes and workshops on:

Humor and the Workplace

Keeping Your Customers by Keeping Your Sense of Humor

Humor-Just What the Doctor Ordered

Stress Management With Humor

Mega Networking

Breaking Down the Walls (Team Building)

The Magic of Humor in Training and Communications

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